



Joyce Shaw

FOUNDER & EVENT DIRECTOR
JS PRIVATE EVENTS

PROFESSIONAL EXPERIENCE

FOUNDER & EVENT DIRECTOR

JS Private Events | 2025 - Present

- Plan and execute corporate events and private gatherings
- Manage full event lifecycle: concept, budgeting, vendors, logistics
- Coordinate catering, staffing, rentals, and on-site execution

PRIVATE EVENTS CHAIRPERSON

Laguna Beach Lawn Bowling Club

- Lead planning of private and member events
- Coordinate vendors and logistics for 500+ member organization

DIRECTOR, CORPORATE COMMUNICATIONS

The Doctors Company


- Led communications for \$7.8B organization with 100,000+ members
- Managed executive events, receptions, and corporate initiatives


EDUCATION


USC ANNENBERG SCHOOL FOR COMMUNICATION AND JOURNALISM

Bachelor of Arts, Journalism

CONTACT

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SUMMARY

Highly experienced event director and communications executive specializing in corporate events, client receptions, and private engagements. Known for delivering seamless, elevated experiences with meticulous attention to detail and strong client relationships.

CORE EXPERTISE

Corporate Events

Client Receptions

Event Planning

Vendor Management

Guest Experience